



**Announcing the Winners of**  
**APEX 2024**  
**The Thirty-Sixth Annual**  
**Awards for Publication Excellence**  
**A Competition for**  
**Communications Professionals**

Dear APEX Entrant:

Thank you for participating in APEX 2024, the thirty-sixth annual awards program recognizing excellence in publishing by professional communicators.

The APEX Awards are based on excellence in graphic design, editorial content, and the ability to achieve overall communications excellence. APEX Grand Awards honor the outstanding works in each main category, while APEX Awards of Excellence recognize exceptional entries in each of the individual subcategories.

As the post-COVID era evolved into the new world of AI and Chat GPT, many professionals in all fields had to adapt and face ever-changing standards and strategies. Those adaptations were extremely evident in the exceptional quality of all the submitted entries this year. Each year, the judges find it harder and harder to select the winners because of the high caliber of so many entries and 2024 was no exception. To all those who set aside time to submit entries to APEX 2024, please accept our heartfelt thanks.

With more than 1,100 entries, competition, as always, was exceptionally intense. 100 Grand Awards were presented to honor outstanding work in 13 major categories, with 439 Awards of Excellence recognizing exceptional entries in 100 subcategories.

The panel of judges for APEX 2024 included Ken Turtoro, APEX Senior Judge and Concepts Executive Editor; John De Lellis, Concepts Editor & Publisher; Christine Turner, Contributing Editor of the Writing That Works Archives; and Anne Gilio, Consulting Editor.

The APEX 2024 award winners are listed on the following pages. If you won an Award of Excellence, it is enclosed and shown in this Winners' List. Grand Award plaques are also shown, but are being shipped under separate cover.

Should you wish to order additional award certificates or plaques – to recognize co-workers, colleagues or vendors who helped prepare a winning entry – you may do so online at [ApexAwards.com/certificates](https://ApexAwards.com/certificates). If your entry did not win an award this year, please accept our thanks for participating and our best wishes for success in the 2025 APEX Awards for Publication Excellence.

Cordially,

A handwritten signature in black ink that reads 'Ken Turtoro'.

Ken Turtoro  
Executive Editor  
The APEX Awards  
Communications Concepts, Inc.  
[info@ApexAwards.com](mailto:info@ApexAwards.com)





## Questions & Answers about APEX 2024

## The 36th Annual Awards for Publication Excellence Competition

*Sponsored by the  
Editors of Writer's  
Web Watch and  
the Writing That  
Works Archives*

### **How were awards presented?**

APEX 2024 awards were based on excellence in graphic design, editorial content and the success of the entry—in the opinion of the judges—in achieving overall communications effectiveness and excellence.

Naturally, entries in design categories were judged solely on the basis of their graphic design, and writing entries were evaluated primarily on the basis of editorial quality.

### **How many entries were there? How many awards were given?**

1,101 entries were evaluated in the following distribution:

Writing/Type of Media: 179; Writing/Topics: 138; Magazines, Journals & Tabloids: 166; Electronic Media: 131; Campaigns, Programs & Plans: 93; Design & Illustration: 99; Newsletters: 73; Print Media: 37; Websites: 54; Social Media: 29; One-of-a-Kind Publications: 41; Annual Reports: 28; Public Concerns & Trending Topics (including COVID, Other Health Issues, Climate, Emergency Response, etc.): 33.

A total of 100 APEX Grand Awards were presented in 13 major categories to honor the outstanding works in those categories. 439 APEX Awards of Excellence recognize excellence in 100 individual subcategories.

For the number of awards presented in each major category, please refer to the list of winning entries on the following pages.

### **How competitive were the entries?**

Very. Each year, the quality of entries increases. Overall, this year's entries displayed an exceptional level of quality. The APEX judges saw only the most promising publications that professional communicators could enter. From them, they had the truly difficult task of selecting the award-winning entries.

### **Did low-budget entries stand a chance?**

Yes. Many of the winning entries in APEX 2024 were inexpensively produced. The APEX judges often were more impressed by the quality of creative ideas and concepts shown by entries than they were by the expense entailed in their execution.

Many of the award-winning entries in this and earlier APEX competitions are classic examples of good ideas, imaginatively executed, despite limitations due to tight budgets, limited resources and small staffs.

### **Who are the APEX judges?**

The panel of judges included Ken Turtoro, APEX Senior Judge and Concepts Executive Editor, John De Lellis, Concepts Editor & Publisher, Christine Turner, Contributing Editor of the Writing That Works Archives and Anne Gilio, Consulting Editor.

### **What does Communications Concepts, the APEX sponsor, do?**

Communications Concepts, Inc. helps publishing, PR and marketing professionals improve publications and communications programs through consulting services and reports on business writing and communications.

Concepts also publishes Writer's Web Watch, an e-newsletter on print, web, electronic and social media, and the Writing That Works Archives, a resource for business communicators.

### **How is the list of winning entries organized?**

Grand Award winners are listed by main category.

Award of Excellence winners are listed within each subcategory, alphabetically by organization. (Winning entries from individuals are listed alphabetically by last name within each subcategory.)

### **How can I order more award certificates?**

You may order additional certificates online for co-workers, supporting vendors or clients. Please use the online order form at [ApexAwards.com/certificates](https://ApexAwards.com/certificates)

# GRAND AWARDS

## WRITING / TYPE OF MEDIA

Margaret Guroff  
*The Extraordinary World of Music  
and the Mind by John Colapinto*  
AARP The Magazine  
Washington, DC

Maureen Leddy  
*3/23/23 Trial News story  
by Maureen Leddy;*  
*Title: Courts, Congress explore  
tech company accountability  
for social media harms*  
American Association for Justice  
Washington, DC

Jennifer Adams  
*Title: Hear Our Voices  
December 2023; Staff: Liz  
Coffman & Jennifer Adams*  
American Association for Justice  
Washington, DC

Dr. James Hupp  
Erika Riley  
*Giving Back: OMSs doing their  
part to aid in Ukrainian crisis*  
American Association of Oral  
and Maxillofacial Surgeons  
Rosemont, IL

Paul Snyder  
*"We are all breakable"*  
American Society  
of Plastic Surgeons  
Arlington Heights, IL

Dorsey Kindler  
*Concealed Carry Magazine –  
"Domestic Abuse & Self-Defense"*  
Concealed Carry Magazine  
West Bend, WI

Katie Kalvaitis  
Michael Monostra  
Jill Rollet  
*Treating Obesity Resource Center*  
Healio  
Thorofare, NJ

Kim Ledgerwood  
Marnie Goodfriend  
Erica Rimlinger  
*Real Women, Real Stories*  
HealthyWomen  
Towson, MD

Kim Marselas  
James M. Berklan  
*Long-Term Care's Story of the Year*  
McKnight's Long-Term Care  
News  
Northbrook, IL

Lois Bowers  
Kimberly Bonvissuto  
*Quality, safety, accountability  
vital, industry leaders say,  
as Washington Post report  
cites deaths at 'dangerously  
understaffed' communities*  
McKnight's Senior Living  
North Olmsted, OH

Sandra Guy  
*Tech Stewards Expand the Scope  
of Responsible Engineering*  
Society of Women Engineers  
Herndon, VA

Joshua Rapp Learn  
*Wildlife During Wartime*  
The Wildlife Society  
Bethesda, MD

Halley Sutton  
Lois Elfman  
*Women in Higher Education,  
Utilizing the Beauty Pageant  
Platform to Discuss  
Crucial Race Issues*  
Wiley  
Los Angeles, CA

Pamela Tarapchak  
Haley Gray  
Valerie Neff Newitt  
*Sparrow's Nest Feeds  
Body & Spirit of Cancer  
Patients & Families*  
Wolters Kluwer Health  
Philadelphia, PA

Carl A. Kirton  
Andrea Nicole Brooks  
Sarah Brand McCarthy  
Jacob Molyneux  
*Reflections*  
Wolters Kluwer, Inc.  
New York, NY

## WRITING / TOPICS

Ben Williams  
Maureen Blaney Flietner  
*Preparing for the Unthinkable*  
AAHA  
Lakewood, CO

Mary Koik  
*"Tea in the Harbors":  
Articles from Hallowed Ground  
Magazine, Winter 2023*  
American Battlefield Trust  
Washington, DC

Jaime Aron  
*12 days after learning about  
CPR and AEDs, an NFL coach  
used his knowledge to help  
save a 3-year-old*  
American Heart  
Association News  
Dallas, TX

Margo A. Halm  
*Skin Pigmentation and  
Accuracy of Pulse Oximetry Values*  
American Journal  
of Critical Care  
Aliso Viejo, CA

Jill Ross  
Cara Markland  
Joy Grimm  
*Materials Evaluation Technical  
Focus Issue on AI/ML in NDT*  
American Society for  
Nondestructive Testing (ASNT)  
Columbus, OH

Laith Mekouar  
Marlene Hendrickson  
Stephanie Kern  
*From Inception to Evolution:  
The ASA IDEA Group's  
Path to Progress*  
American Staffing Association  
Alexandria, VA

Annette Boyle  
*Cytovale gets FDA nod  
for 10-minute sepsis test*  
BioWorld, from Clarivate  
Talking Rock, GA

Nuala Moran  
*Let there be walk: Onward  
Medical sees first use of  
movement-restoring lead*  
BioWorld, from Clarivate  
Talking Rock, GA

Marilyn Oermann  
*Bringing Gender-Affirming  
Care to Primary Care: Use  
of a Multimodal Curriculum  
to Educate Nurse Practitioners  
and Nurse Practitioner Students*  
Duke University, Editor-in-Chief,  
Nurse Educator  
Chapel Hill, NC

Renee Causey-Upton  
Dana Howell  
Cindy Hayden  
*Journal of Occupational Therapy  
Education, Volume 7, Issue 4*  
EKU  
Richmond, KY

Debra Cantillo  
*Artificial Intelligence –  
Vol. 30, Iss. 2*  
IEEE - Institute of Electrical  
and Electronics Engineers  
Piscataway, NJ

Brian Donahue  
Sara Grillo  
*Dental Product Shopper*  
Nov/Dec 2023, Pg. 68-80  
"Embracing the Future:  
*Dental Tech Is Here to Stay*"  
Integrated Media Services  
Manalapan, NJ

Sherry Nigam  
*The New Mobility Handbook –  
Rethinking How We Get  
Around Cities, 2024 Edition*  
SAE International  
Saint Joseph, MI

Beth Mirza  
Roy Maurer  
*Coming Out at Work*  
SHRM  
Alexandria, VA

Carl A. Kirton  
Tiffany Hofstetter  
Norallynn L. Mayer  
Janet Dyer  
*Suicide Prevention:  
Protecting the Future of Nurses*  
Wolters Kluwer  
New York, NY

Fay Ellis  
Caitlin West  
*AI in Neurology*  
Wolters Kluwer Health  
Philadelphia, PA

## **MAGAZINES, JOURNALS & TABLOIDS**

Margaret Guoff  
*AARP The Magazine, December  
2023/January 2024 (Ringo Starr)*  
AARP The Magazine  
Washington, DC

Victoria Houghton  
Allison Evans  
Emily Margosian  
*Dermatology World*  
American Academy  
of Dermatology  
Rosemont, IL

Anne Halston  
AAP News  
American Academy of Pediatrics  
Itasca, IL

Noemi Arthur  
*MOVE Magazine 2023 Issue 2*  
American Association of Motor  
Vehicle Administrators  
Arlington, VA

Bruce Rosenstein  
Sarah McArthur  
*Leader to Leader Issue #110*  
*Fall 2023 Commemorative Edition:  
The Leadership, Service,  
and Legacy of Frances Hesselbein*  
Frances Hesselbein Leadership  
Forum, University of Pittsburgh  
Rockville, MD

Mark Stinnett  
Mark Dierker  
*High Country Magazine*  
High Country Magazine  
Colorado Springs, CO

Jemimah Steinfeld  
*Index on Censorship*  
*Issue 52.2 Summer 2023*  
Index on Censorship  
London, England  
United Kingdom

Stephen Miller  
*State Legislatures Magazine 2023*  
National Conference of State  
Legislatures (NCSL)  
Denver, CO

Elisa Becze  
Casey Kennedy  
Dany Sjoen  
*ONS Voice*  
Oncology Nursing Society  
Pittsburgh, PA

Adam Pitluk  
Katie Guasco  
Donna O'Daniels  
*The Northshore*  
Southern Luxury Publishing  
Murrells Inlet, SC

Alex MacLennan  
Ananya Bhattacharyya  
Erin Waite  
*Spring 2023*  
World Wildlife Fund  
Washington, DC

## **ELECTRONIC MEDIA**

Michael Batkins  
*United Airlines Pilots*  
*May 12th Nationwide Picket*  
Air Line Pilots Association  
McLean, VA

Elena Fernandez  
*On Microaggressions*  
Amigos Bravos  
Los Alamos, NM

Theresa Houck  
Derek Chamberlain  
*Podcast, "Automation Chat,"  
by The Journal From Rockwell*  
*Automation and  
Our PartnerNetwork*  
Endeavor Business Media  
Schaumburg, IL

Jennifer Chen Morikawa  
Hang Loi  
Tracy Nguyen  
*Episode 216: Asian Americans in  
STEM: Vietnamese Refugee Stories*  
General Motors  
Herndon, VA

Kara Rosania  
*Psych Congress NP Institute*  
*Microlearning Explainer Videos*  
HMP Global  
Devon, PA

Nancy Ostin  
Jason Hui  
Sampathkumar Veeraraghavan  
*THE BRIDGE, The Magazine  
of IEEE-Eta Kappu Nu, 2023*  
*Issue 3 / Volume 119,*  
*Humanitarian Technologies  
for a Sustainable Society Theme*  
IEEE-HKN  
Piscataway, NJ

Aaron Ruegg  
Julie Kettler  
Chloe Van Abeele  
*Tax brackets explained:  
Treat your clients to clearer  
tax conversations*  
Jackson National  
Life Insurance Co.  
Franklin, TN

Ginny Van Cura  
*Parenteral nutrition  
interactive digital binder*  
OptumRx  
Arlington Heights, IL

MRCC Transformation  
Solutions Pvt Ltd  
*Ebola Response Strategy*  
Ozemio  
Noida, Uttar Pradesh  
India

MRCC Transformation  
Solutions Pvt Ltd  
*Special Olympics Unified  
Champion Schools®  
Mentoring for Inclusive  
Youth Leadership Training*  
Ozemio  
Noida, Uttar Pradesh  
India

Audrey Pfund  
Jason Labuda  
Ellen Perlman  
*Our Government Explained:  
In 3 Minutes or Less*  
Partnership for Public Service  
Washington, DC

Prudential Communications  
Video Production  
*Blueprints to Black Wealth*  
Prudential  
Newark, NJ

Tony Pipa  
Fred Dews  
Gastón Reboredo III  
*"Reimagine Rural," a podcast  
from the Brookings Institution*  
The Brookings Institution  
Washington, DC

Ericka Conant  
Chloe Falkinson, MPub  
Lisa Lockhart, MHA, MSN, RN,  
CNE, CNE-cl, CMSRN, ANEF  
*Podcast Series: Nursing Isn't Easy  
by Nursing Made Incredibly Easy*  
Wolters Kluwer Health  
Philadelphia, PA

## **CAMPAIGNS, PROGRAMS & PLANS**

Diana Thomas  
*Austin Rebrand  
and New Advice Launch*  
City of Austin  
Austin, TX

Jessica Geiszler  
Carolyn Ramos  
Andrea Leddy  
*'Get Out There'  
Exhibit Hall Designs*  
County of San Diego  
Department of Parks  
and Recreation  
San Diego, CA

Lauren Nowicki  
Howard Sepowitz  
Bruce Secor  
*Build-a-Bureau - Harvesting  
Vocational Talent To Help  
Sheltered Children*  
Dacon Corporation  
Natick, MA

Jerrica Thurman  
*Inspire to Elevate*  
Elation Communications  
Halethorpe, MD

Ryan Nelson  
*Lockheed Martin My Total  
Retirement Rollout Campaign*  
Empower  
Overland Park, KS

Deirdre McLaughlin  
*Westchester Medical Center  
Network - Saving on Island Time*  
Empower  
Overland Park, KS

Sarah Graham  
Karen Siugzda  
Justin Dalton  
*The Power of Heallo*  
Heallo  
Blackwood, NJ

Lee Health Marketing  
and Brand Management  
*Lee Health Branding  
(brand book and appendix)*  
Lee Health  
Fort Myers, FL

Stephanie Mitchell  
*Health Equity Week Campaign*  
Meridian Health  
Detroit, MI

Rami Kantar, MD, MPH, PhD  
Yoshi Toyoda, MD  
Ronnie Shammass, MD  
*PRS Journal Club*  
Plastic and  
Reconstructive Surgery  
Arlington Heights, IL

Carly Brockinton  
*Neighborhood Planning Academy*  
Prince George's County  
Planning Department  
Largo, MD

Lauren Young  
*Small House Health Center*  
The Forest at Duke  
Durham, NC

## **DESIGN & ILLUSTRATION**

Amy Klein  
Amy Rowe  
*Deconstructing Diabetes*  
Associated Bodywork  
& Massage Professionals  
Golden, CO

*2024 Masters Journal*  
AUGUSTA NATIONAL GOLF  
CLUB / H.O. ZIMMAN, INC.  
Lynn, MA

Alora Wilson  
*Okinawa Living: TACOS:  
Los Mitos y las Leyendas*  
MCCS Marketing Branch  
FPO, Armed Forces - Pacific

Bernard Chia  
Chua Soon Lye, Chai Sian Liang,  
Kenneth Lin & Amos Chew  
Thrina Tham  
*Celebrating Singapore's  
58th Birthday At The Padang*  
So Drama! Entertainment  
Singapore

Diane Thorne  
*Participating Provider  
Directory Covers 2023*  
Upside Collective  
Albany, NY

## **NEWSLETTERS**

Jeanna Martinucci  
Communications  
& Design Division  
*Horizons Quarterly Winter 2023*  
Lake County Forest Preserves  
Libertyville, IL

Neil Flanders  
*AARP 10/12 The Daily Newsletter*  
Shift Paradigm  
Austin, TX

Neil Flanders  
*AARP 10/18 Travel*  
Shift Paradigm  
Austin, TX

Stephen Hundley  
Caleb James Keith  
Shirley Yorger  
*November/December  
2023 issue of Assessment Update  
(Volume 35, Number 6)*  
Wiley/Assessment Update  
Los Angeles, CA

## **PRINT MEDIA**

Jodi Lipson  
Laurence Steinberg  
Eamon Dolan  
*You and Your Adult Child*  
AARP  
Washington, DC

Kaitlin Konecke  
*Aging Forward:  
A New Path for Health,  
Technology, and Community*  
Health Professions Press  
Baltimore, MD

Publication Design Team  
*BeLocal New Mover Guide*  
The N2 Company  
Battleboro, NC

Cody Holt  
Jennifer Lucas  
Kristen Elliott  
*CHEST 2023 Meeting Magazine*  
TriStar Event Media  
Overland Park, KS

## **WEBSITES**

Lori Dolnick  
Caitlin Koch  
*ThermaSol Website*  
Frank Advertising  
Cranbury, NJ

Paul Lucas  
*Insurance Business*  
Insurance Business  
Denver, CO

Erin Ward  
Mike Shea  
Cindy Bowman  
*PEBB Explore Your Benefits*  
Mercer  
Newberg, OR

Mackenzie Christiana  
*PSBA.org*  
Pennsylvania School  
Boards Association  
Mechanicsburg, PA

## **SOCIAL MEDIA**

Andrew Snyder  
Lisa Cianci  
Kim Marcum  
*Content Hub/Health*  
*News en Espanol*  
Orlando Health  
Orlando, FL

## **ONE-OF-A-KIND PUBLICATIONS**

Katherine Lackey  
*Science and Technology*  
*Action Committee State*  
*of Science in America Report*  
Avoq  
Washington, DC

NIF&PS Document  
Services Office of  
Strategic Communications  
*The Age of Ignition*  
Lawrence Livermore  
National Laboratory  
Livermore, CA

*Official Super Bowl LVIII Program*  
NATIONAL FOOTBALL  
LEAGUE / H.O. ZIMMAN, INC.  
Lynn, MA

Sage Video Team  
*Sage Video: Social Justice*  
Sage  
London, England  
United Kingdom

Colleen Briars  
Seth Leopold  
*CORRelations*  
The Association of Bone  
and Joint Surgeons  
Park Ridge, IL

## **ANNUAL REPORTS**

William Maroni  
Michael Quigley  
*"Investing in the Future"*  
*American Public Transportation*  
*Association - Annual Report 2023*  
American Public  
Transportation Association  
Washington, DC

Mariah Bartz  
Emily Callahan  
Andy Cutler  
*ASIS International Annual Report*  
ASIS International  
Alexandria, VA

Parker Pillsbury  
Oyinade Koyi  
Heather Sun  
*2022 Community*  
*Health Impact Report*  
CCI Health Services  
Silver, MD

Michele Kho  
*SG Courts FY 22*  
Mediacorp Pte Ltd  
Singapore

## **PUBLIC CONCERNS & TRENDING TOPICS**

**(incl. COVID, Other Health Issues, Climate, Emergency Response, etc.)**

Katie Burke  
*Changing Policies*  
*on COVID-19 Transmission*  
American Scientist  
Research Triangle Park, NC

Amanda Litvinov  
Shumway Marshall  
Andrew Tawes  
*We Can Change This:*  
*Educators Take On Gun Violence*  
National Education Association  
Washington, DC

Kevin C. Chung, MD, MS  
Amy S. Colwell, MD  
*Plastic and Reconstructive*  
*Surgery: Health Policy Collection*  
Plastic and  
Reconstructive Surgery  
Arlington Heights, IL

Ally Davis  
*The Data Healing*  
*the Lungs of a City*  
Vital Strategies  
New York, NY

Toni Bacala  
Denise D. Hayes,  
MSN, RN, CRNP  
Linda Laskowski-Jones, MS,  
APRN, ACNS-BC, CEN,  
NEA-BC, FAWM, FAAN  
*Helping children and adolescents*  
*who lost a caregiver during*  
*the COVID-19 pandemic*  
Wolters Kluwer Health  
Philadelphia, PA

# AWARDS OF EXCELLENCE

## WRITING / TYPE OF MEDIA

### #1. Writing / Type of Media - Feature Writing

Chad Hudnall  
No Bullying  
ACR Bulletin  
Reston, VA

John Perkinson  
North American Wildfire Relief  
Efforts, Air Line Pilot magazine  
Air Line Pilots Association  
McLean, VA

Steve Schering  
Feature articles  
about pediatricians  
American Academy  
of Pediatrics  
Itasca, IL

Kate Halloran  
June 2023 feature  
by Kate Halloran  
Title: *What's Inside the Bottle?*  
American Association for Justice  
Washington, DC

Jaime Aron  
Her toddler never walked  
or spoke after her heart stopped.  
That doesn't mean CPR  
was 'unsuccessful.'  
American Heart  
Association News  
Dallas, TX

Michael Merschel  
The presidential heart attack  
that changed America  
American Heart Association  
Dallas, TX

Marlene Hendrickson  
Stephanie Kern  
Adam Stone  
Social Media's Laws  
of Talent Attraction  
American Staffing Association  
Alexandria, VA

Meredith Barnett  
"Remote Possibilities," Currents  
Magazine (July/August 2023)  
Council for Advancement  
and Support of Education  
Washington, DC

Krystie Dovenmuehler  
Ceilings & Interior Systems  
Construction Association  
Magazine – Winter 2023;  
Ribbons of Seamless Transition  
E&M Consulting Inc.  
Chaska, MN

Karen Panetta  
Career Pathways in Artificial  
Intelligence and Computer Vision  
for Women in Industry and  
Academia: Turning the Tide  
IEEE Women in Engineering  
Piscataway, NJ

Andrea Zander  
Three Feature Stories  
from 2023 Publications  
Institutional Real Estate, Inc.  
San Ramon, CA

Danielle Galian-  
Coologeorgen, MPS  
Dr. Cedric Dark  
Nancy Calaway, CAE  
Space Medicine:  
Emergency Physicians Voyage  
Into the Final Frontier  
John Wiley & Sons  
Hoboken, NJ

Kiara Klein  
Ikebana: Artistic Arrangements  
& Hierarchical Traditions  
Marine Corps Community  
Services (Marketing Branch)  
FPO-AP, Armed Forces - Pacific

Cecilia Brown  
Leah Sherwood  
The Max Foundation  
Provides Access to Blood  
Cancer Care in LMICs  
Mashup Media  
Manalapan, NJ

Lois Bowers  
COVID, workforce,  
financial issues confront  
senior living providers  
as 2023 starts, leaders say  
McKnight's Senior Living  
North Olmsted, OH

Kim Fernandez  
Winter Wonderland  
National Club Association  
Bethesda, MD

Brooke Krishok  
Dawn M. Behr  
Edward J. Defort  
Road Map To Success, Director  
Magazine, October 2023  
National Funeral  
Directors Association  
Milwaukee, WI

Mike Price  
The Industrial Athlete  
National Ground  
Water Association  
Westerville, OH

Kathleen Hoffelder  
Upselling Client Advisory Services:  
Beyond the Buzzwords  
NJCPA  
Roseland, NJ

Sara Robertson  
Cooking Up Culinary Excellence  
Smart Meetings  
Sausalito, CA

Wayne D'Orio  
Enrollment Management Today,  
Second Chance Pell Sets the Stage  
for Rapid Expansion of Prison  
College Programs  
Wiley  
Los Angeles, CA

Carl A. Kirton  
Laura Manns-James  
Kelly Pfeifer  
Mickey Gillmor-Kahn  
Jan Dyer  
Ethical Care for Patients with  
Self-Managed Abortion After Roe  
Wolters Kluwer  
New York, NY

Alex MacLennan  
Ananya Bhattacharyya  
Erin Waite  
Sharing Space  
World Wildlife Fund  
Washington, DC

### #2. Writing / Type of Media - Regular Departments & Columns (Enter either your single best Column or Department, or enter a series of [up to 3] columns or departments)

Kerri O. Kennedy  
Laura Haefner  
Potentially Inappropriate  
Treatment: Competing  
Ethical Considerations  
AACN Advanced Critical Care  
Aliso Viejo, CA

John Perkinson  
Our Stories,  
Air Line Pilot magazine  
Air Line Pilots Association  
McLean, VA

Jennifer Adams  
*Title: Hear Our Voices*  
September 2023; Staff:  
Liz Coffman & Jennifer Adams  
American Association for Justice  
Washington, DC

Marilyn Oermann  
*Department: Technology*  
Duke University,  
Editor-in-Chief, Nurse Educator  
Chapel Hill, NC

Sri Peruvemba  
*ID Asks*  
Marketer International  
San Ramon, CA

Thad Plumley  
*Keep Going*  
National Ground  
Water Association  
Westerville, OH

Michael Gips  
*Leadership & Management*  
Security Magazine  
Bethesda, MD

Eric Lyerly  
*Disability Compliance in Higher*  
*Education, Of Counsel*  
Wiley  
Los Angeles, CA

Jan Enger  
*Art of Medicine*  
Wolters Kluwer Health  
Philadelphia, PA

Jeanne Darrow  
*Our Hometown Heroes*  
Working With Words, LLC /  
East Fishkill Living  
Hopewell Junction, NY

### **#3. Writing / Type of Media - Interviews & Personal Profiles**

Li Min Chua  
Nicole Lim  
Anirudh Sharma  
*Lok Shee Mei under the*  
*microscope: the biologist*  
*cooking up a storm in her lab*  
Duke NUS Medical School  
Singapore

Jan Frost  
*John Hancock CEO on saving*  
*lives with behavioral science*  
Insurance Business  
Toronto, ON  
Canada

Liza Berger  
Adam Healy  
*Q and As with influential*  
*home care leaders*  
McKnight's Home Care  
Northbrook, IL

Tim Cox  
Gretchen Porter  
*NBCC Spotlight, Ellie Potts*  
National Board  
for Certified Counselors  
Greensboro, NC

Ginny Van Cura  
*Victoria Reese MS Blog Series*  
OptumRx  
Arlington Heights, IL

Brooke Boen  
*Profile: The Washington*  
*Gas Veteran Vanguard*  
Washington Gas  
Pearland, TX

Nicholas King  
*Research Shows 2022*  
*Corporate Giving Continued*  
*Post-Pandemic Decline*  
*(Corporate Philanthropy Report)*  
Wiley  
Hoboken, NJ

Shannon Dwyer  
*The Voices Behind the Brands:*  
*Conversations with*  
*Small Business Owners*  
Ziff Davis - RetailMeNot  
Austin, TX

### **#4. Writing / Type of Media - Writing Series (series of [up to 3] articles)**

Diego Laje  
*Ukraine: The First Cyber Lessons*  
AFCEA International/  
SIGNAL Media  
Fairfax, VA

Lynn Yoffee  
Mari Serebrov  
Tamra Sami  
*Radiopharmaceuticals:*  
*The next big disrupter?*  
BioWorld, from Clarivate  
Talking Rock, GA

Kim Marselas  
*Rural Peril*  
McKnight's LTC News  
Northbrook, IL

Andrew Snyder  
Lisa Cianci  
Kim Marcum  
*Patient Testimonials*  
*Highlight Personal Stories*  
Orlando Health  
Orlando, FL

Sherlyn Quek  
Benita Teo  
*Chai Sian Liang,*  
*Kenneth Lin & Lionel Lee*  
*PIONEER Women in SAF series*  
So Drama! Entertainment  
Singapore

### **#5. Writing / Type of Media - News Writing**

Diego Laje  
Nuray Taylor  
*Technology's Good and Evil:*  
*Fueling and Fighting*  
*Human Trafficking*  
AFCEA International /  
SIGNAL Media  
Fairfax, VA

Karen Carey  
*Wegovy wows investors,*  
*sends ripples throughout*  
*GLP-1 developer space*  
BioWorld, from Clarivate  
Talking Rock, GA

### **#6. Writing / Type of Media - Editorial & Advocacy Writing (includes letters to the editor)**

Kevin Cuddihy  
*Raise Your Hand: ALPA Needs*  
*You, Air Line Pilot magazine*  
Air Line Pilots Association  
McLean, VA

Clifton Barnes  
*Media Unfairly Criticizes*  
*Gary Hahn, Longtime*  
*Voice Of N.C. State Athletics,*  
*Who Announces Retirement*  
CapitalSportsNC  
Cary, NC

Marilyn Oermann  
*Using AI to Write*  
*Scholarly Articles in Nursing*  
Duke University, Editor-in-Chief,  
Nurse Educator  
Chapel Hill, NC

Reed Hollinshead  
*Hollinshead Op/Eds*  
Idaho Transportation  
Department  
Boise, ID

Pat Pazmino  
Onelio Garcia  
*Brazilian Butt Lift--Associated*  
*Mortality: The South*  
*Florida Experience*  
The Aesthetic Society  
Garden Grove, CA

Carl A. Kirton  
Amy Collins  
*The Kids Are Still Not Alright*  
Wolters Kluwer  
New York, NY

Lisa Hoffman  
Thomas P. Cook, MD  
Dan Mathers  
*Nurses Called 'Doctor'*  
Wolters Kluwer Health  
Philadelphia, PA



## **#7. Writing / Type of Media - How-to Writing**

Mark Tarallo  
*Understanding, Assessing, Aligning and Transforming Organizational Culture*  
Washington, DC

Lucas Marshall  
*Milwaukee® ONE-KEY™ + PACKOUT™ = A Productivity Power Duo*  
Milwaukee Tool  
Lake Mills, WI

Carl A. Kirton  
Robert H. Welton  
Laurel Moody  
Janet Dyer  
*How to Write an Effective Resumé*  
Wolters Kluwer  
New York, NY

## **WRITING / TOPICS**

### **#8. Writing / Topics - Health & Medical Writing**

Jesse E. Gibson  
Laura Haefner  
*Collaborative Approach to Organ Donation in a Level II Trauma Center*  
AACN Advanced Critical Care  
Aliso Viejo, CA

Laura Williamson  
*Where and how sit matters when getting blood pressure taken at the doctor's office*  
American Heart Association  
Dallas, TX

Jim Leonardo  
*Out-of-the-box approach helps save craniopagus twins*  
American Society of Plastic Surgeons  
Arlington Heights, IL

Genni Burkhart  
Cori Ricca  
Susan Richards  
*Sedation Dentistry: An Equal Opportunity Provider*  
DOCS Education  
Seattle, WA

Healio Rheumatology Staff  
*'Moral imperative' to address physician burnout emerges in wake of COVID-19 pandemic*  
Healio  
Thorofare, NJ

Kim Ledgerwood  
Shannon Shelton Miller  
Jacquelyne Froeber  
*The Cost of Racial Bias in OB-GYN Care*  
HealthyWomen  
Towson, MD

Debra Cantillo  
*Health & Medical Writing – Vol. 30, Iss. 1*  
IEEE - Institute of Electrical and Electronics Engineers  
Piscataway, NJ

Brian Donahue  
Sara Grillo  
*Dental Product Shopper Sept/Oct 2023, Pg 52-55: "Treating Caries in the New Era of Dentistry"*  
Integrated Media Services  
Manalapan, NJ

Laura Cascella  
*The Power of Words: Using Language to Support Collaborative Provider–Patient Relationships*  
MedPro Group  
Myersville, MD

Medscape Education  
*Patient Centricity to Integration: Enhancing Cancer Outcomes*  
Medscape  
Newark, NJ

Anne Llewellyn  
*Case Management Focus: A New Column in Workers Compensation.com. An e-newsletter for the Workers Compensation Industry*  
Nurse Advocate  
Plantation, FL

Nicole Fauteux  
Rick Valachovic  
*prOHmotion -- Policy and Research in Oral Health: Moving Forward*  
Propensity LLC  
Fairfax, VA

Pat Pazmino  
Max Polo  
*Brazilian Butt Lift Safety and Florida Legislature: What You Should Know, How You Can Help*  
The Aesthetic Society  
Garden Grove, CA

Dennise Brogdon  
*Hughston Health Alert Vol. 35 No. 3 Summer Issue*  
The Hughston Foundation  
Columbus, GA

Sinhye Kim  
Mary Lynn  
Marianne Baernholdt  
*How does workplace violence reporting culture affect workplace violence, nurse burnout, and patient safety?*  
The University of North Carolina at Chapel Hill School of Nursing  
Chapel Hill, NC

Amy Hamaker  
Robin Lindsay, MD  
Jennifer Fink  
*ENTtoday: Medical Device Misuse*  
Wiley  
Canyon Country, CA

Tess Stafford  
Aaron Gerds  
Mary Ellen Schneider  
*Striving for Culturally Sensitive Care*  
Wiley  
Hoboken, NJ

Mary Bolster  
Paul Wynn  
*The Other Side of Sadness*  
Wolters Kluwer Health  
New York, NY

Lisa Hoffman  
Richard Pescatore II, DO  
*Aortic Dissection: Missed and Mis-Diagnoses*  
Wolters Kluwer Health  
Philadelphia, PA

### **#9. Writing / Topics - Diversity, Equity & Inclusion**

Laura Williamson  
*The slowly evolving truth about heart disease and women*  
American Heart Association  
Dallas, TX

Genna Rollins  
*Countering human trafficking*  
American Nurses Association  
Silver Spring, MD

Kristin Dougher  
Kirsten Gossett  
*American Physiological Society DEI Report*  
American Physiological Society  
Rockville, MD

Paris D. Butler, MD  
Nicole Sommer, MD  
I. Donnell Moore  
*"Targeting Inclusive Excellence in Plastic Surgery" - a PRS Global Open Mini-Series from the ASPS Diversity and Inclusion Committee*  
American Society of Plastic Surgeons  
Arlington Heights, IL

Scott Kaniewski  
*How to Better Serve Your Neurodivergent Clients*  
Associated Bodywork & Massage Professionals  
Golden, CO

Shruti Kundu  
*Making empathy and inclusivity a part of content*  
Cognizant Technology Solutions  
Kolkata, West Bengal  
India

Marilyn Oermann  
*Transgender Care*  
Duke University, Editor-in-Chief,  
Nurse Educator  
Chapel Hill, NC

Willie Jones  
*John Brooks Slaughter: Courageous Advocate for Diversity in STEM*  
IEEE Spectrum  
New York, NY

Ann Brower  
Alex James  
*Sticky Floors, Double-Binds, and Double Whammies: Adjusting for Research Performance Reveals Universities' Gender Pay Gap is Not Disappearing*  
University of Canterbury  
Christchurch, Canterbury  
New Zealand

Carl A. Kirton  
Joyce Carolyn Graff  
Jennifer H. Russell  
Amy Collins  
*Ableism in Health Care*  
Wolters Kluwer  
New York, NY

Jen Zimmerman  
Kimberly Yoon, MSN,  
RN, CRNP  
*Evidence-based sexual healthcare for the LGBTQIA2+ patient across the lifespan*  
Wolters Kluwer Health  
Philadelphia, PA

## **#10. Writing / Topics - Technical & Technology Writing**

Karen Cameron  
Fiona Davies  
Ian Larner  
*How-to guides for a new user of an IBM SaaS offering*  
IBM  
Hampshire  
United Kingdom

Brian Donahue  
Sara Grillo  
*Dental Product Shopper Jan/Feb 2024, Pg. 64-67: "The Rising Tide of 3D Digital Technology"*  
Integrated Media Services  
Manalapan, NJ

Neal Singer  
*Scorpius images to test nuclear stockpile simulations*  
Sandia National Laboratories  
Albuquerque, NM

Technology from Sage  
*Skilltype Librarian Futures Part III: The Librarian Skills Landscape*  
Technology from Sage  
London, England  
United Kingdom

Mary Ann Riss  
*Batch Filing User Guide*  
Tyler Technologies  
Plano, TX

## **#11. Writing / Topics - Mental Health / Mental Illness**

Lisa Rhodes  
*Prioritizing Trauma-Informed Care*  
American Counseling Association  
Alexandria, VA

Lynn Yoffee  
Anette Breindl  
*Boosting fear unlearning is one avenue toward treating PTSD*  
BioWorld, from Clarivate  
Talking Rock, GA

Joan-Marie Stiglich  
*Psychedelics & Alternative Therapies Resource Center*  
Healio  
Thorofare, NJ

Valerie Canady  
Gary Enos  
Douglas Devaux  
*Mental Health Weekly*  
John Wiley & Sons, Inc. /  
*Mental Health Weekly*  
Manning, SC

Tammy Holoman  
Gretchen Porter  
Debi Jenkins Frankle  
*Navigating Grief and Loss Can Provide Valuable Lessons for Counselors*  
National Board  
for Certified Counselors  
Greensboro, NC

Susan Nye  
Ben Locke  
*Meeting Whole-Student Needs: The Value of Peer Support in College*  
Nye Consulting Group  
Ardmore, PA

Matthew Griebel  
Madeleine Skains  
Nicole Lise  
*City of Henderson Employee Health and Wellness Center Grand Opening*  
The City of Henderson  
Henderson, NV

Toni Bacala  
Denise D. Hayes, MSN,  
RN, CRNP  
Linda Laskowski-Jones, MS,  
APRN, ACNS-BC, CEN, NEA-  
BC, FAWM, FAAN  
*The hidden crisis of nurse suicide*  
Wolters Kluwer Health  
Philadelphia, PA

## **#12. Writing / Topics - Education & Training**

Samuel Kunjukunju  
*Detecting and Preventing Elder Financial Exploitation*  
ABA Bank Compliance  
Washington, DC

Kevin McLaughlin  
Michael Friedman  
Erik Hoyer  
*The Johns Hopkins Activity and Mobility Promotion Program: A Framework to Increase Activity and Mobility Among Hospitalized Patients*  
Johns Hopkins  
School of Medicine  
Baltimore, MD

## **#13. Writing / Topics - New Technology**

Kyeung Mi Oh et al.,  
*Medication-assisted treatment 24-hr waiver training for opioid use disorder: Lessons learned*  
George Mason University  
School of Nursing  
Fairfax, VA

Ashok Bindra  
*Cover Feature: Monolithic Bidirectional Power Transistors*  
IEEE Power  
Electronics Magazine  
Piscataway, NJ

Beth Mirza  
Dave Zielinski  
*AI to the Rescue*  
SHRM  
Alexandria, VA

## **#14. Writing / Topics - Financial & Investment Writing (incl. Cryptocurrencies)**

Lynn Yoffee  
Amanda Lanier  
*Larger value, fewer transactions: biopharma deals up modestly while M&As soar 80% in 2023*  
BioWorld, from Clarivate  
Talking Rock, GA

Anita Dennis  
*Finance Best Practice in Moving to an Employee Ownership Trust*  
Dennis Communications LLC  
Maplewood, NJ

Tammy Flanagan  
*Planning Long-Term Care*  
NARFE  
Alexandria, VA

### **#15. Writing / Topics - Economics / The Economy**

Lynn Yoffee  
Marian (Yoonjee) Chu  
Tamra Sami  
*Asia biotech ecosystems roaring back in 2023*  
BioWorld, from Clarivate  
Talking Rock, GA

### **#16. Writing / Topics - Artificial Intelligence (AI) / Robotics**

Michelle Reo-Regan  
John Weber  
Lori Chordas  
*What the AI Revolution Means for Insurers, Insureds and the Insurance Workforce*  
AM Best  
Oldwick, NJ

Amy Dawel  
Elizabeth Miller  
Ben Steward  
*AI Hyperrealism: Why AI Faces are Perceived as More Real Than Human Ones*  
Australian National University  
Canberra, Australian Capital Territory  
Australia

Nina Wang  
Martin Heitmann  
*ChatGPT, BARD, and Other Large Language Models Meet Regulated Pharma*  
ISPE  
Tampa, FL

Keira Smith  
Waqas Haque  
Rahul Banerjee  
*Exploring AI in Oncology: The Convergence of Technology and Cancer Care*  
Oncology Data Advisor  
Rochelle Park, NJ

### **#17. Writing / Topics - Culture & The Arts**

Diane Fitzgerald  
Diane Sokolofski  
De'Anna Clark  
*Old Town Triangle Association Times — Winter 2023*  
Old Town Triangle Association  
Chicago, IL

### **#18. Writing / Topics - History & Biography**

Delthia Ricks  
*Overlooked No More: Alice Ball, Chemist Who Created a Treatment for Leprosy*  
Freelance Journalist  
Huntington, NY

Priscilla Knight  
*A Gilded Age: When electricity itself was a fashion statement*  
Northern Virginia Electric Cooperative  
Gainesville, VA

Troy Eller English  
*Special Section: What's Past Is Prologue: The Future Is Ours to Write*  
Society of Women Engineers  
Herndon, VA

### **#19. Writing / Topics - Religion & Philosophy**

Dyan Cross  
*Forget 'Happy Holidays' — I'm sticking with 'Merry Christmas,' damn it!*  
WriteRightCanada  
Ottawa, ON  
Canada

### **#20. Writing / Topics - Immigration**

Beth Mirza  
Theresa Agovino  
*U.S. Companies Step Up to Hire Afghan and Ukrainian Refugees*  
SHRM  
Alexandria, VA

## **MAGAZINES, JOURNALS & TABLOIDS**

### **#21. Magazines, Journals & Tabloids - Print (entire issue-over 32 pages plus cover)**

Annette M. Bourgault  
Rebecka Wulf  
*Critical Care Nurse, August 2023*  
AACN, Critical Care Nurse  
Aliso Viejo, CA

Hannah Harari  
*May 2023 FSJ on Public Diplomacy — The Cold War and Beyond*  
AFSA - Foreign Service Journal  
Washington, DC

Sharon Bhagwandin  
Susan Fager  
Dit Rutland  
*Air Line Pilot magazine*  
Air Line Pilots Association  
McLean, VA

Fenella Saunders  
Barbara Aulicino  
*How Real Are Models?*  
American Scientist Magazine  
Research Triangle Park, NC

Tina Angley  
Sarah Astra  
Griffin White  
*Professional Safety Journal February 2023 issue*  
American Society of Safety Professionals  
Park Ridge, IL

Marlene Hendrickson  
Stephanie Kern  
Dawn Ripple McFadin  
*Staffing Success*  
American Staffing Association  
Alexandria, VA

Jessica Hein  
Jody Johnson  
*Paint Horse Journal*  
APHA  
Fort Worth, TX

Britney Booth  
Rob Thoresen  
*Covers Magazine - Spring 2024*  
Booth Media Group  
Chelsea, AL

Nick Dmitrovich  
*Building Indiana Business 2023 Construction Issue (SEPT-OCT)*  
Building Indiana Business  
Crown Point, IN

Meredith Barnett  
*Cooking Up Connections - The Food Issue / Currents Magazine (May/June 2023)*  
Council for Advancement and Support of Education  
Washington, DC

Michaela Shea-Gander  
Jasmina Basic  
Lexi Acosta  
*For The Defense July & August 2023*  
DRI  
Chicago, IL

Krystie Dovenmuehler  
*Texas Apartment Association Magazine — Spring 2023*  
E&M Consulting Inc.  
Chaska, MN

Allison McCallum  
Rachel Jackson  
Jared Johnsen  
*Flame 3, 2023*  
Elevanta  
Kennesaw, GA

Julie Wiliamson  
Emily Nordstrom  
*Process Magazine (A publication of the Healthcare Sterile Processing Association)*  
Healthcare Sterile Processing Association (HSPA)  
Chicago, IL

Charles Cornell  
Mathias Bostrom  
Jason Kim  
*HSS Journal - The 2023 Hip Osteoarthritis Clinical Studies Conference*  
HSS  
New York, NY

Debra Cantillo  
*Potentials Magazine, November-December issue 2023*  
IEEE - Institute of Electrical and Electronics Engineers  
Piscataway, NJ

Keri Losavio  
Bharat Kumar  
Nicole Estep  
*The Rheumatologist Vol. 17, No. 10, October 2023*  
John Wiley & Sons, Inc.  
Kingston, WA

Michele Kho  
*The ALUMNUS*  
Mediacorp Pte Ltd  
Singapore

Diana Cruz  
*The Motivator - Summer/Fall 2023 Edition*  
Multiple Sclerosis Association of America  
Cherry Hill, NJ

Tynisa Gaines  
Janelle Julien  
Melissa Allen  
*The EA Journal*  
National Association of Enrolled Agents  
Washington, DC

Dolores Kuchina-Musina  
Samantha Williams  
Grace Rhodes  
*Contract Management Magazine*  
National Contract Management Association  
Reston, VA

Sandra Shumway  
*Journal of Shellfish Research*  
National Shellfisheries Association  
Groton, CT

Janet Bamford  
Thomas Parmalee  
*School Leader Magazine Winter 2024*  
NJ School Boards Association  
Trenton, NJ

Tara Mead  
Kevin Shivers  
*Hometown Banker 2023 Issues*  
PA Association of Community Bankers  
Harrisburg, PA

Rick Habacivch  
*Pennsylvania Borough News*  
PA State Association of Boroughs  
Harrisburg, PA

Brenda Wilt  
Chris Brady  
Hanna Martin  
*Pennsylvania Township News*  
PA State Association of Township Supervisors  
Enola, PA

Denise Gustavson  
*Wide-Format Impressions, September/October 2023*  
PRINTING United Alliance  
East Providence, RI

Neil Pierson  
Jim Davis  
Hannah Darden  
*Scotsman Guide, Commercial Edition*  
Scotsman Guide Inc.  
Bothell, WA

Beth Mirza  
*HR Magazine - Summer 2023*  
SHRM  
Alexandria, VA

Anne Perusek  
Peter Meiksins  
*The State of Women in Engineering - Annual Literature Review 2023*  
Society of Women Engineers  
Herndon, VA

Ami Brown  
Bob Dziuban  
*Cat-Tales*  
St. James Property Owners' Association  
Southport, NC

Jack Morgan  
Jason Risley  
*Textile Services November/December 2023*  
Textile Services magazine  
Alexandria, VA

Heather F. Smith  
Jicheng Li  
Jeffrey Laitman  
*Traditional Chinese Medicine*  
The Anatomical Record  
Glendale, AZ

Publication Design Team  
*Real Producers Magazine*  
The N2 Company  
Battletoro, NC

Meg Palmer  
*Carolina Public Health Magazine Spring 2023*  
UNC Gillings School of Global Public Health  
Chapel Hill, NC

VFW Magazine Staff  
*VFW Magazine October 2023*  
Veterans of Foreign Wars  
Kansas City, MO

Ericka Conant  
Chloe Falkinson, MPub  
Lisa Lockhart, MHA, MSN, RN, CNE, CNE-cl, CMSRN, ANEF  
*Nursing Made Incredibly Easy Issue: January/February 2024 - Volume 22 - Issue 1*  
Wolters Kluwer Health  
Philadelphia, PA

**#22. Magazines, Journals & Tabloids - Print (entire issue-up to 32 pages plus cover)**

Jayson Hron  
*North Star Port magazine*  
Duluth Seaway Port Authority  
Duluth, MN

Patrick McGee  
Marian Auriemma  
Sarah Hughes  
*Fox Chase Forward*  
Fox Chase Cancer Center  
Philadelphia, PA

Kim Marselas  
Josh Henrecksen  
Monica Pizzi  
*McKnight's Long-Term Care News*  
McKnight's Long-Term Care News  
Northbrook, IL

Robert Ayers  
*West End Living, Winter Edition*  
Publication Design, Inc.  
Zionsville, PA

Domenica Tan  
*Singapore Health*  
SingHealth  
Singapore

Joanna Goodrich  
Kathy Pretz  
Erik Vrielink  
*IEEE The Institute Member Publication, June 2023 Quarterly*  
The Institute  
Piscataway, NJ

Jared Curtis  
Maria Fiore  
Louise Lowry  
*The Mirabella Monthly*  
*The Mirabella Monthly*  
Seattle, WA

**#23. Magazines,  
Journals &  
Tabloids - Writing  
(entire issue)**

Scott Kaniewski  
*Working the Suboccipitals:  
A Life Free of Head Pain*  
Associated Bodywork  
& Massage Professionals  
Golden, CO

Brian Donahue  
Sara Grillo  
*Dental Product Shopper*  
Sept/Oct 2023  
Integrated Media Services  
Manalapan, NJ

Lois Bowers  
McKnight's Senior Living  
Editors and Writers  
*McKnight's Senior Living Magazine*  
McKnight's Senior Living  
North Olmsted, OH

Lisa M. Wayne  
Quintin M. Chatman  
Catherine Zlomek  
*The Mass Incarceration  
Issue — The July 2023  
Champion Magazine®*  
NACDL  
Washington, DC

Mark Michelson  
Ashley Roberts  
Michelle Appalucci  
*2023 Printing Impressions 300  
40th Anniversary Issue*  
Printing Impressions  
Philadelphia, PA

Erica Hussey  
Elizabeth Vernon Bell  
Morgan Treon  
*Coastal Heritage, Fall  
2023--Where the Wild Places Are:  
Captivating Carolina Bays*  
S.C. Sea Grant Consortium  
Charleston, SC

*2023 US Open Tennis  
Tournament Program*  
USTA / H.O. ZIMMAN, INC.  
Lynn, MA

Samara Kuehne  
Patricia Wester  
*Food Quality & Safety*  
June/July 2023  
Wiley  
Hoboken, NJ

Lisa Casinger  
Brett Radler  
Dr. Weijen Chang  
*The Hospitalist, June 2023*  
Wiley  
Kernersville, NC

Maureen Brady  
Rosanne Raso, DNP, RN,  
NEA-BC, FAAN, FAONL  
Jeffrey N. Doucette, DNP,  
RN, NEA-BC, FAAN, FACHE  
*Nursing Management November  
2023 Safety Solutions issue*  
Wolters Kluwer Health  
Philadelphia, PA

**#24. Magazines,  
Journals & Tabloids -  
Design & Layout  
(entire issue)**

Alexander Wicklund  
James Arkusinski  
Bryan Hill  
*Adventist Frontiers -  
Special Edition*  
Adventist Frontier Missions  
Huntsville, AL

Noemi Arthur  
*MOVE Magazine - 2023 Issue 1*  
American Association of Motor  
Vehicle Administrators  
Arlington, VA

*2024 MASTERS JOURNAL*  
AUGUSTA NATIONAL GOLF  
CLUB / H.O. ZIMMAN, INC.  
Lynn, MA

Jennifer Barlow  
*Inside Dental Hygiene -  
March/April 2023*  
BroadcastMed  
Newtown, PA

Ken Wangler  
Dustin Reid  
*Concealed Carry Magazine –  
January 2023 – “True Stories”*  
Concealed Carry Magazine  
West Bend, WI

Emily Ashcom  
Ben Tyree  
Nicole Brate  
*Defense Acquisition magazine,  
September-October 2023*  
DAU  
Fort Belvoir, VA

Michele Kho  
*Lifewise Magazine*  
Mediacorp Pte Ltd  
Singapore

*Official Super Bowl LVIII Program*  
NATIONAL FOOTBALL  
LEAGUE / H.O. ZIMMAN, INC.  
Lynn, MA

Heather Winkel  
Ananda Walden  
*Real Leaders magazine*  
Super Wink Studio  
Marietta, GA

**#25. Magazines,  
Journals & Tabloids -  
Electronic  
(includes Web  
& PDF magazines)**

Lynne Harris  
*The Pharmacologist*  
American Society  
for Pharmacology and  
Experimental Therapeutics  
Rockville, MD

Kevin Amaya  
Karen Weingarten  
*GSK Behind the  
Science US edition*  
GSK  
Durham, NC

George Dunea  
Elizabeth Ruda  
*Hektoen International journal  
of the Medical Humanities*  
Hektoen Institute of Medicine  
Chicago, IL

Jeffrey Voas  
*Computer, “Software Engineering  
for Responsible AI,” April 2023*  
IEEE Computer Society  
Los Alamitos, CA

Kali Persall  
*Four Issues of Institutional  
Investing in Infrastructure*  
Institutional Real Estate, Inc.  
San Ramon, CA

Danielle Andrus  
Bridger Cummings  
Albert Hanner  
*Journal of Financial Planning*  
Journal of Financial Planning  
Denver, CO

Chris Tribbey  
Guy Finley  
Heidi Antman  
*M+E Journal:  
The Future is Automated*  
MESA  
Escondido, CA

Cathy Martin  
Antonella Tiezzi  
Cameron Rasmusson  
*MultiLingual Magazine*  
December 2023  
MultiLingual Media  
Redondo Beach, CA

Lynne Johnson  
*The Value Examiner*  
National Association of  
Certified Valuators and Analysts  
Salt Lake City, UT

**#26. Magazines,  
Journals & Tabloids -  
Custom-Published**

Thomas Martinelli  
Richard Perez-Feria  
Paul Banks  
*New York By Rail 2023/2024*  
Content Studio New York  
Wappingers Falls, NY

Faye Porter  
*The Source by HealthTrust*  
HealthTrust  
Nashville, TN

Michele Kho  
*Imagine Magazine*  
Mediacorp Pte Ltd  
Singapore

*Official Super Bowl LVIII Program*  
NATIONAL FOOTBALL  
LEAGUE / H.O. ZIMMAN, INC.  
Lynn, MA

Brian Marvel  
*PORAC Law Enforcement  
News - May 2023*  
Peace Officers Research  
Association of California  
Burbank, CA

Christopher Tay  
*Aha*  
ThinkFarm Pte Ltd  
Singapore

*2023 US Open Tennis  
Tournament Program*  
USTA / H.O. ZIMMAN, INC.  
Lynn, MA

Martha-Page Althaus  
Nicole Bordges  
*2024 Visit Ventura  
Inspiration Guide*  
Wanderlust Content Studio  
Fuquay Varina, NC

**#27. Magazines,  
Journals & Tabloids  
- Magazine Series  
(includes [up to 3] issues  
on a single topic or theme)**

Pamela Sheehan  
Tim Ingersoll  
*Aspire Magazine*  
Aspire Magazine  
Apollo Beach, FL

Briana Fedorko  
Jim Rink  
Natalie Dippenaar  
*American Wine Society Wine  
Journal, 3 part series*  
Blue Flower Graphic Design  
Edwardsville, PA

Andrew Snyder  
Kim Marcum  
Lisa Cianci  
*Choose Health*  
Orlando Health  
Orlando, FL

Fay Ellis  
Caitlin West  
*Alzheimer's Disease's New  
Treatment Landscape*  
Wolters Kluwer Health  
Philadelphia, PA

**#28. Magazines,  
Journals & Tabloids -  
1-2 Person-Produced  
(one or two people write  
most copy, edit and lay out)**

Laine Crosby  
*ABA Risk and  
Compliance magazine*  
ABA Risk and Compliance  
Washington, DC

Beth Smiley  
Emily Hamann  
*American Rose*  
American Rose Society  
Shreveport, LA

Janine Sorbello  
*Goldey-Beacom College magazine*  
Goldey-Beacom College  
Wilmington, DE

Brittany Bungert  
*IA Auto Dealer*  
IA Automobile  
Dealers Association  
West Des Moines, IA

**#29. Magazines,  
Journals & Tabloids -  
Most Improved  
(enter one "before"  
[1/1/20 on] and one  
"after" [1/1/23 on] issue)**

Jason Organ  
Kim McKay  
*Anatomical Sciences Education*  
Anatomical Sciences Education  
Indianapolis, IN

Jill Ross  
Joy Grimm  
Cara Markland  
*Materials Evaluation*  
ASNT  
Columbus, OH

Mary Lynn Rynkiewicz  
*Tomorrow's Business Leader*  
Future Business Leaders  
of America (FBLA)  
Reston, VA

**ELECTRONIC  
MEDIA**

**#30. Electronic  
Media - Video Media  
(including YouTube, Web  
video and video published  
on disc or other media)**

Toni Kervina  
Garra Liming  
*This is NDT: Technicians*  
American Society for  
Nondestructive Testing  
Columbus, OH

Gabrielle Redford  
*Building Vaccine Confidence:  
4 Medical Schools Boost  
Access and Acceptance*  
Association of American  
Medical Colleges  
Washington, DC

Jennifer Loftus  
Cassandra Carver  
*Pay Transparency*  
Astron Solutions  
New York, NY

Carlie Donow  
*AUTM Better World Project*  
AUTM  
Clearwater, FL

Greg Howell  
*WellSpan - Retirement Plan  
Consultations Video*  
Empower  
Overland Park, KS

John Simmons  
Jim Simmons  
Andy Young  
*Dean Newhouse  
New Year's Message*  
IU School of Nursing  
Bloomington, IN

Lee Health Marketing  
and Brand Management  
*Lee Health Electronic Media*  
Lee Health  
Fort Myers, FL

Kristin Rairden  
Wendi Schweiger-Moore  
*A Day in the Life of a Counselor: Doctoral Student from China*  
National Board for Certified Counselors  
Greensboro, NC

Andrew Snyder  
Lindsay Gigler-Huff  
Val Garcia  
*Stella's Story*  
Orlando Health  
Orlando, FL

Andrew Snyder  
Lindsay Gigler-Huff  
Val Garcia  
*Vamos – Orlando Health Jewett Orthopedic Institute Hospital Tour*  
Orlando Health  
Orlando, FL

Kevin C. Chung, MD, MS  
Maddy Ramos  
Angela Burch  
*PRS Video Discussions*  
Plastic and Reconstructive Surgery  
Arlington Heights, IL

Thrina Tham  
Vince Sia  
Ajay Prashad  
*PIONEER - Behind-the-Scene of Rifle Precision Drills at Changing-of-Guards (Istana)*  
So Drama! Entertainment  
Singapore

Phaedra Cress  
Laura Simson  
*Aesthetic Surgery Journal and ASJ Open Forum YouTube Channel*  
The Aesthetic Society  
Garden Grove, CA

### **#31. Electronic Media - Education & Training**

Matt Barnes  
Kristin Coverly  
*Orthopedic Cupping: Part 3— Lower-Extremity Conditions*  
Associated Bodywork & Massage Professionals  
Golden, CO

Ashish Gupta  
Nidhi Gupta  
*Gamifying Operational Excellence with "The 5S Game"*  
Learning Everest Private Limited  
Pune, Maharashtra  
India

Dipesh Jain  
*MagicBox Platform*  
Magic EdTech  
New York, NY

Dan DiNicola  
Vanda Lewis  
Barry Nash  
*Mariner's Menu: Cooking North Carolina Seafood with Chef Ricky Moore*  
North Carolina Sea Grant  
Raleigh, NC

MRCC Transformation Solutions Pvt Ltd  
*A Guided Tour to a Successful Delivery*  
Ozemio  
Noida, Uttar Pradesh  
India

MRCC Transformation Solutions Pvt Ltd  
*Clinical Trial Monitoring Visit Simulation Training*  
Ozemio  
Noida, Uttar Pradesh  
India

MRCC Transformation Solutions Pvt Ltd  
*Data Science Customer Insights (DSCI) Product Awareness Training Series*  
Ozemio  
Noida, Uttar Pradesh  
India

MRCC Transformation Solutions Pvt Ltd  
*Digital Trust Ecosystem Framework – Interactive Guide*  
Ozemio  
Noida, Uttar Pradesh  
India

MRCC Transformation Solutions Pvt Ltd  
*Galley Waste Segregation and Environmental Awareness*  
Ozemio  
Noida, Uttar Pradesh  
India

Andrew Boney  
Raphael Jackson  
*Sage Skills: Building Confidence*  
Sage  
Thousand Oaks, CA

Clay Culver  
*How To Add a Payment from an Individual*  
Tyler Technologies  
Plano, TX

### **#32. Electronic Media - Apps & Podcasts**

Gina Leahy  
John Perkinson  
Eric Snow  
*Flying the Line, Volume II*  
Air Line Pilots Association  
McLean, VA

Katie Allodi  
Liz Juchno  
Nick Sarantakis  
*ASDS DermSurgery Digest Podcast*  
American Society for Dermatologic Surgery  
Schaumburg, IL

Carlie Donow  
Lisa Mueller  
*AUTM on the Air: AI Series*  
AUTM  
Clearwater, FL

Katrine Dermody  
*The Negotiators*  
Doha Debates  
Washington, DC

Stephen Hundley  
Chad Beckner  
Caleb Keith  
*Leading Improvements in Higher Education Podcast*  
Indiana University Indianapolis  
Indianapolis, IN

Purushottam Nagarkar, MD  
Vimal J. Gokani, MD  
George Adigbli, MD  
*PRS Global Open Deep Cuts Podcast*  
PRS Global Open  
Arlington Heights, IL

**#33. Electronic Media - Electronic Publications**  
(includes Web & PDF publications, including eBooks)

Michael O'Neill  
BioQuick Online News  
BioQuick Online News  
Madison, WI

Dan Ashenden  
Nicole Krawcke  
Natalie Forster  
Water Conservation, Quality & Safety eBook (Emerging Trends Addressing the Global Water Crisis)  
BNP Media  
Vernon Hills, IL

Laura Hanisch  
Laura Phillips  
NCCN Guidelines for Patients: Metastatic Non-Small Cell Lung Cancer  
National Comprehensive Cancer Network (NCCN)  
Plymouth Meeting, PA

Ginny Van Cura  
Emisar interactive guides and aids  
OptumRx  
Arlington Heights, IL

Sherry Nigam  
Cybersecurity for Entrepreneurs  
SAE International  
Saint Joseph, MI

Karen Kitzel  
Tom Kercheval  
SkillsUSA State of the Association 2023  
SkillsUSA  
Gulf Breeze, FL

Phaedra Cress  
Terry Materese  
Aesthetic Surgery Journal  
International Digital Editions with International Translations  
The Aesthetic Society and Aesthetic Surgery Journal  
Garden Grove, CA

Elisa Baek  
Ryan Hyon  
Meng Du  
Lonely Individuals Process the World in Idiosyncratic Ways  
University of Southern California  
Los Angeles, CA

Julie Olthof  
Humane Indiana Website and Fair Haven Sponsorship Packet  
VIA Marketing, Inc.  
Merrillville, IN

**#34. Electronic Media - Special Purpose**

Beth Conradson Cleary  
Kimberly Kuehn  
Mike Delauro  
City of Milwaukee  
Deferred Compensation Plan  
Testimonial Video  
City of Milwaukee  
Milwaukee, WI

**#35. Electronic Media - Multimedia**  
(includes interactive & non-interactive multimedia)

Mary Koik  
Jeff Griffith  
A Narrative Thread: Gwen Spicer, Conservator of History  
American Battlefield Trust  
Washington, DC

Jess Klein  
Laboratory Tech  
in Your Life - Hospital  
Federal Laboratory Consortium  
Washington, DC

Tara Koup  
Steve Parker  
Jimmy Pope  
Retirement Savings Maximizer  
Vanguard  
Valley Forge, PA

**#36. Electronic Media - Virtual Communications / Employee Engagement**

Susanna Zysk  
Wood "What's your savings sign?"  
Horoscope Campaign  
Empower  
Overland Park, KS

**#37. Electronic Media - Virtual Communications / Conferences**

No Award Presented

**CAMPAIGNS, PROGRAMS & PLANS**

**#38. Campaigns, Programs & Plans - Financial & Investment**  
(includes retirement topics)

Laury Morgan  
"Southern Hospitality" - Save More in the ALRetire  
Deferred Compensation Plan  
ALRetire State Personnel Board  
Montgomery, AL

Kimberly Burch-Garcia  
County of Los Angeles  
2022 National Retirement Security Month Campaign  
County of Los Angeles Deferred Compensation and Thrift Plan  
457(b) Horizons & County of Los Angeles 401(k) Savings Plan  
Los Angeles, CA

Susanna Zysk  
Wood "Library" 2023 Financial Literacy Month Campaign  
Empower  
Overland Park, KS

Annalisa Austin  
Pacific Life Black Diamond Campaign  
Pacific Life Insurance Company  
Newport Beach, CA

Barbara Thomas  
Cathy Zaharis  
Lydia Fine  
Life Lessons Webinars  
University of IA Tippie College of Business  
Iowa City, IA

**#39. Campaigns, Programs & Plans - Employee & Benefit Communications**

Roshi Fisher  
Bernie Knobbe  
AECOM Global Mental Health Allies  
Blue Communications  
West Hollywood, CA

Roshi Fisher  
Sarah Foote  
Bernie Knobbe  
AECOM Global Steps Challenge  
Blue Communications  
West Hollywood, CA

Donna Westervelt  
Loews – Pension Distribution Window  
Buck, A Gallagher Company  
New York, NY

Kristina Fudge  
Bellin Health 401(k) Retirement Plan  
Empower  
Overland Park, KS

Karen Gardner  
JPMorgan Chase 401(k) Participation Campaign  
Empower  
Overland Park, KS

Susanna Zysk  
Wood "Decades" 2023 America Saves Week Campaign  
Empower  
Overland Park, KS



Ben Schwantes  
Erin McCarthy  
Danielle Hendricks  
*Vanguard New Year  
New You Digital Advisor  
Personalization Campaign*  
Vanguard Group  
Phoenixville, PA

#### **#40. Campaigns, Programs & Plans - Marketing & Public Relations**

John Hughes  
Kristina Twigg  
Daniel Feldman  
*Empowering Data-Driven  
Pipeline Management*  
American Water  
Works Association  
Denver, CO

Bill Holahan  
*MPERA National Retirement  
Security Month  
Communications Campaign*  
Montana Public Employee  
Retirement Administration  
Helena, MT

#### **#41. Campaigns, Programs & Plans - Public Service (includes government, nonprofit and corporate programs in public information, charitable & community improvement areas)**

Cinamon Vann  
Geralyn Rudolph  
Kristin Lang  
*National Western Center  
Community Outreach Fact Sheets*  
Jacobs  
Lakeport, CA

Jill Nienhiser  
*Secure Our World  
Advertising Campaign*  
Mind & Media, Inc.  
Alexandria, VA

*CLIMBING FAST Business  
Aviation Campaign*  
National Business Aviation  
Association (NBAA)  
Washington, DC

Paul Focazio  
Jimena Perez-Viscasillas  
*#LISoundFacts: The "Long Island  
Sound Facts" Public Awareness  
Social Media Campaign*  
New York Sea Grant  
Stony Brook, NY

Debra L. Wentz, PhD  
Mary Abrams, MPP  
*Diverse Faces: All Are  
Worthy of Full Investment*  
NJ Association of Mental Health  
and Addiction Agencies, Inc.  
Mercerville, NJ

Danny Bivins  
Kaitlin Messich  
T. Clark Stancil  
*Homerville Renaissance  
Strategic Vision and Plan (RSVP)*  
The University of Georgia Carl  
Vinson Institute of Government  
Athens, GA

#### **#42. Campaigns, Programs & Plans - Special Purpose**

Kristin Taylor  
James Specker  
Christine Hooper  
*Advancing the Integration  
of Massage Therapy  
in Healthcare Campaign*  
American Massage  
Therapy Association  
Evanston, IL

Seth Katzen  
*2023 Board & Leadership Manual*  
Jewish Federation of Delaware  
Wilmington, DE

Rachael Bell  
Diane Espiritu  
Kathleen Hoffelder  
*NJCPA 125th Anniversary*  
NJ Society of CPAs  
Roseland, NJ

Megan Orehek  
Lisa Baldwin  
Steve Kindig  
*2023 Newly Elected  
Welcome Packet*  
Pennsylvania School  
Boards Association  
Mechanicsburg, PA

#### **#43. Campaigns, Programs & Plans - Special Events & Meetings (includes conferences)**

Kristin Dougher  
Kirsten Gossett  
*American Physiology Summit*  
American Physiological Society  
Rockville, MD

Debra Cantillo  
*Microwave Magazine,  
May 2023 IMS issue*  
IEEE - Institute of Electrical and  
Electronics Engineers  
Piscataway, NJ

Siti Rohanah Koid  
Max Cheung  
Mariam Rahman  
*Art and Science  
of Medicine Festival 2023*  
Lee Kong Chian School  
of Medicine, Nanyang  
Technological University  
Singapore

Kristie Derendinger  
Crystal Herrera  
*Prudential PIIC 2023 Event*  
Prudential  
Oak Grove, MN

#### **#44. Campaigns, Programs & Plans - Education & Training**

Frank DeCarvalho  
Mike Towne  
Paul Bentley  
*"Learning Corner" Employee  
Information Columns*  
Idaho Transportation  
Department  
Boise, ID

Sean Scarisbrick  
Jessica Offenberger  
Janet Salmons  
*How to Do Research and  
Get Published Webinar Series*  
Sage  
Thousand Oaks, CA

#### **#45. Campaigns, Programs & Plans - Advertising Campaigns**

Ginny Van Cura  
*Consumer-targeted  
home delivery digital campaign*  
OptumRx  
Arlington Heights, IL

#### **#46. Campaigns, Programs & Plans - Corporate Reputation / Brand Management**

Manisha Amin  
*PGIM Best Places to Work*  
Prudential  
Woodbridge, NJ

## **#47. Campaigns, Programs & Plans - Fundraising**

Dennis Mark  
American School  
of Classical Studies at  
Athens Exhibitions Proposal  
American School of Classical  
Studies at Athens  
Princeton, NJ

## **#48. Campaigns, Programs & Plans - New Products / Services Launch**

Kimberly Wethington  
Cait Marcus  
Elana Conover  
Prudential AICPA  
Spouse Life Campaign  
Prudential  
Newark, NJ

## **#49. Campaigns, Programs & Plans - Age-Specific Marketing (Senior Citizen, Gen X, Gen Z, Youth, etc.)**

Diane Lewis  
Commonwealth of MA Restart  
Contributions Campaign  
Empower  
Scranton, PA

Jared Curtis  
The Mirabella Monthly  
Mirabella Seattle  
Seattle, WA

Kimberly Wethington  
Cait Marcus  
Elana Conover  
Prudential AICPA  
Life Persona Campaign  
Prudential  
Newark, NJ

## **DESIGN & ILLUSTRATION**

### **#50. Design & Illustration - Design & Layout**

Lisa Pampillonia  
Imminent Threat  
American College of Radiology  
Reston, VA

Jessica Hein  
Jody Johnson  
Chrome  
APHA  
Fort Worth, TX

Krystie Dovenmuehler  
Gulf Breeze Area Chamber  
of Commerce Community  
Guide & Business Directory  
E&M Consulting Inc.  
Chaska, MN

Alora Wilson  
Okinawa Living: Menrui,  
The Noodles of Japan  
MCCS Marketing Branch  
FPO, Armed Forces - Pacific

Ginny Van Cura  
Member Onboarding Journey  
OptumRx  
Arlington Heights, IL

Manisha Amin  
PGIM & UNCF:  
Investing in Change  
Prudential  
Woodbridge, NJ

Catherine Clifton  
Rachel P. Sommers  
Kristin Rairden  
The Professional Counselor Digest  
– Volume 13, Issue 1  
The Professional Counselor  
Greensboro, NC

2023 US Open Tennis  
Tournament Program  
USTA / H.O. ZIMMAN, INC.  
Lynn, MA

### **#51. Design & Illustration - Covers**

Chris D'Elia  
George Seffers  
Spooky Science - October 2023  
SIGNAL Magazine cover  
AFCEA International/  
SIGNAL Media  
Fairfax, VA

Noemi Arthur  
MOVE Magazine  
2023 Issue 1 AAMVA  
90th Anniversary Cover Design  
American Association of  
Motor Vehicle Administrators  
Arlington, VA

Fenella Saunders  
Owen Davey  
Barbara Aulicino  
Fresh from the Printer  
American Scientist Magazine  
Research Triangle Park, NC

Debra Cantillo  
Potentials Magazine, November-  
December issue 2023  
IEEE - Institute of Electrical  
and Electronics Engineers  
Piscataway, NJ

JoAnn Dickey  
Stirred Up  
Society of Women Engineers  
Herndon, VA

Carl A. Kirton  
Armaan Ahmad  
Monica Dyba  
AJN April 2023 Cover  
Wolters Kluwer  
New York, NY

### **#52. Design & Illustration - Photography (single photographs, photo illustrations & photo spreads)**

Kirstin Spanu  
Cambodia  
MCCS Marketing Okinawa  
FPO, Armed Forces - Pacific

### **#53. Design & Illustration - Infographics**

Mariah Bartz  
Security Management Infographics  
ASIS International  
Alexandria, VA

Lynn Yoffee  
Ann Marie Griffith  
Amanda Lanier  
Top trends in 2023's  
post-pandemic economy  
BioWorld, from Clarivate  
Talking Rock, GA

India West  
National League for  
Nursing Annual Survey  
of Schools 2021-2022  
National League for Nursing  
Washington, DC

Tracy Vecchio  
Jennifer Longley  
2023 USFN Year End Report  
USFN - America's Mortgage  
Banking Attorneys  
North Richland Hills, TX

### **#54. Design & Illustration - Best Redesigns (enter before & after)**

Basil Derry  
CFMA Building Profits Redesign  
CFMA  
Princeton, NJ

Kirsten Meehan  
Katie Kelly Designs  
Economic Development  
Kawartha Lakes Small  
Business Centre Rebrand  
City of Kawartha Lakes  
Lindsay, ON  
Canada

Douglas Farmer  
Suzanne Schmidt  
Michael Wheeler  
BioPhotonics Redesign  
Photonics Media  
Pittsfield, MA

**#55. Design & Illustration - Posters, Displays & Calendars (includes signage & exhibits)**

Carly Brockinton  
Shannon Sonnett  
APA Annual Conference: Booth  
Prince George's County  
Planning Department  
Largo, MD

**#56. Design & Illustration - Spreads**

Sharon Bhagwandin  
Dit Rutland  
Susan Fager  
13th Annual Pilot Photography  
Issue, Air Line Pilot magazine  
Air Line Pilots Association  
McLean, VA

Ken Wangler  
Dustin Reid  
"The Beginner's Triangle"  
Concealed Carry Magazine  
West Bend, WI

Brooke Krishok  
Dawn M. Behr  
Edward J. Defort  
New Twist on Preneed Contracts,  
Director Magazine, March 2023  
National Funeral  
Directors Association  
Milwaukee, WI

JoAnn Dickey  
In Support of Sports  
Society of Women Engineers  
Herndon, VA

**#57. Design & Illustration - Print Ads & Advertorials**

John Hughes  
Michael Labruyere  
Flume Empowers AZ City to  
Reduce Residential Water Use  
American Water Works  
Association  
Denver, CO

Ad Design Team  
Ad Design for Restaurant Client  
The N2 Company  
Battleboro, NC

**#58. Design & Illustration - Illustration & Typography**

Jason Brauncowski  
"Will to Live"  
Concealed Carry Magazine  
West Bend, WI

**#59. Design & Illustration - Art Direction**

Stephanie Martinez  
Air Force Environmental  
Quality Workshop Graphics  
AGEISS Inc.  
Lakewood, CO

David Beagin  
Gasper Landscape  
Design Lookbook 2024  
Gasper Landscaping  
Richboro, PA

Ellen Errico  
Catherine Marinoff  
2023 Blue Ribbon  
Commission Report  
National Association  
of Corporate Directors  
Arlington, VA

**#60. Design & Illustration - Packaging**

Melissa Stanton  
Mimi Park  
Colin Hayes  
AARP Bike Audit Tool Kit  
AARP Livable Communities  
Washington, DC

**NEWSLETTERS**

**#61. Newsletters - Electronic & Email (entire issue) (includes Web & PDF newsletters)**

Gloria Catha  
Stroke Connection – April 2023  
American Heart Association  
Dallas, TX

Teri Arnold  
Charles Fiegl  
College of American  
Pathologists Advocacy Update  
College of American  
Pathologists  
Washington, DC

Lee Health Marketing  
and Brand Management  
Healthy News  
Lee Health  
Fort Myers, FL

Catherine Yourougou  
John Turner III  
Sean Smiley  
Legal Counsel for the  
Elderly Pro Bono Publico  
Legal Counsel for the Elderly  
Washington, DC

Connor Gerrity  
The Creative Brief  
Narrative Strategies  
Washington, DC

Neil Flanders  
AARP 8/3 Health Newsletter  
Shift Paradigm  
Austin, TX

Neil Flanders  
AARP 8/9 Money Matters  
Shift Paradigm  
Austin, TX

Neil Flanders  
AARP 08/31 AutoRenew  
Labor Day Touch 2  
Shift Paradigm  
Austin, TX

Neil Flanders  
AARP Rewards Newsletter:  
9/19 Managing Stress  
Shift Paradigm  
Austin, TX

Neil Flanders  
AARP 11/17 Webletter  
Shift Paradigm  
Austin, TX

Claire McIntosh  
Sisters From AARP  
Sisters From AARP  
Washington, DC

Tim Fulton  
Small Business Matters  
Small Business Matters  
Atlanta, GA

Scott Sherwood  
Real Estate Roundtable  
Policy Staff  
Roundtable Weekly  
The Real Estate Roundtable  
Washington, DC

Todd Herman  
Intentional Reality – Part 20:  
Eating Challenges for Breakfast  
Todd Herman Associates  
Greensboro, NC

Maria Valvo  
Examiner July 2023  
Univera Healthcare  
Buffalo, NY

Lawrence & Faltz  
SkyWAAatch, the monthly  
newsletter of Westchester  
Amateur Astronomers  
Westchester Amateur  
Astronomers (WAA)  
Larchmont, NY

**#62. Newsletters - Writing**  
(entire issue)

Lynn Yoffee  
*Actionable intelligence on the most innovative drug development advancing human health*  
BioWorld, from Clarivate  
Talking Rock, GA

*Transforming Primary Care Issue 20 - Expanding Primary Care Through Partnerships*  
National Healthcare Group Polyclinics  
Singapore

Alison Insinger  
Jeffrey I. Hunt, M.D.  
Mary Jean Jones  
*Child & Adolescent Psychopharmacology Update*  
Wiley (The Brown University Child & Adolescent Psychopharmacology Update)  
Carmel, NY

**#63. Newsletters - Print**  
(entire issue-content & design)

Jeanna Martinucci  
Communications & Design Division  
*Horizons Quarterly Spring 2024*  
Lake County Forest Preserves  
Libertyville, IL

Megan Pellegrini  
Romy Schafer  
Cameron Orr  
*Innovations - January 2023*  
National Association of Boards of Pharmacy  
Mount Prospect, IL

Nicholas King  
*Board Leadership - September/October 2023*  
Wiley  
Hoboken, NJ

**#64. Newsletters - 1-2 Person-Produced**  
(one or two people write most copy, edit and lay out)

Melissa Stanton  
AARP Livable  
*Communities Newsletter*  
AARP Livable Communities  
Washington, DC

**#65. Newsletters - Design & Layout**  
(entire issue)

Markayla Madill  
*December 2023 Connection*  
Excellus BlueCross BlueShield  
East Syracuse, NY

Bailey Wallingford  
*Maple Knoll Village Retirement Resource*  
Maple Knoll Village  
Cincinnati, OH

*Transforming Primary Care Issue 21 - Balancing Health and Social Care Needs*  
National Healthcare Group Polyclinics  
Singapore

**PRINT MEDIA**

**#66. Print Media - Employee & Benefit Materials**

Diane Thorne  
*Choices 2024 - Active & Retiree*  
NYS Department of Civil Service, NYSHIP  
Albany, NY

Diane Thorne  
*Reporting On Series 2023*  
Upside Collective  
Albany, NY

Diane Thorne  
*Welcome to EBD 2023*  
Upside Collective  
Albany, NY

**#67. Print Media - Books**  
(enter eBooks in Category 33, Electronic Publications)

Judy Benson  
Juliana Barrett  
Ralph Lewis  
*Connecticut's Sandy Shores: An Introduction to the Geology, Ecology, Plants and Animals*  
Connecticut Sea Grant  
Groton, CT

Devra Davis, PhD, MPH  
*Disconnect: A Scientist's Solutions for Safer Technology*  
Environmental Health Trust  
Teton Village, WY

Brian Heath  
Ross Jackson  
*Thinking Analytically: Five-Minute Reflections on Data, Analysis, and Organization*  
Heath Analytics, LLC  
Washington, PA

**#68. Print Media - Education & Training**

Michele Kho  
*Beanstalk Magazine*  
Mediacorp Pte Ltd  
Singapore

**#69. Print Media - Special Purpose**  
(includes special reports)

Keri Losavio  
Bharat Kumar  
Nicole Estep  
*Rheumatoid Arthritis, an Editorial Supplement to The Rheumatologist, Vol. 17, No. 10, Supplement 5*  
John Wiley & Sons, Inc.  
Kingston, WA

**#70. Print Media - Catalogs, Directories & Guides**

Andrew Snyder  
Lindsay Gigger-Huff  
Val Garcia  
*Orlando Health Comprehensive Overview*  
Orlando Health  
Orlando, FL

**#71. Print Media - Diversity, Equity & Inclusion**

Ginny Van Cura  
*Optum Rx health equity brochure*  
OptumRx  
Arlington Heights, IL

**#72. Print Media - Marketing & Public Relations**  
(includes media kits)

David Beagin  
Gasper Marketing Team  
*Gasper Landscape Design Lookbook 2024*  
Gasper Landscaping  
Richboro, PA

India West  
Ann Marie Watson  
Michael Keaton  
*National League for Nursing 4-Page 2023 Brochure*  
National League for Nursing  
Washington, DC

**#73. Print Media - Meeting & Event Materials**  
(includes conferences)

Marlene Hendrickson  
Janelle Welch  
*Staffing World 2023 Brochure*  
American Staffing Association  
Alexandria, VA

## WEBSITES

### #74. Websites - Websites

(entire site, including content and design) (includes microsites)

Greg Howell  
Children's Hospital Colorado - Retirement Plan Microsite  
Empower  
Overland Park, KS

Michele Kho  
CA-LAB  
Mediacorp Pte Ltd  
Singapore

Andrew Snyder  
Daniel Ruyter  
Chelsea Swart  
New Orlando Health  
Winnie Palmer Hospital for Women & Babies Website  
Orlando Health  
Orlando, FL

Cynthia Lockley  
Accessible-Techcomm Website  
Adelphi, MD

Julia Slater  
Banned Books  
and Academic Freedom  
Sage  
Thousand Oaks, CA

Claire Meyer  
Tyler Stone  
Security Management  
Security Management/  
ASIS International  
Alexandria, VA

James Altmeier  
Vanguard Advice Education Site  
Vanguard  
Malvern, PA

### #75. Websites - WordPress Sites (sites created or hosted with WordPress)

Lucretia DiSanto  
American College  
of Veterinary Surgeons,  
www.acvs.org  
American College  
of Veterinary Surgeons  
Germantown, MD

Gabriel Eckert  
CRE Insight Journal  
Building Owners and Managers  
Association of Georgia  
Atlanta, GA

Publications  
& Communications Team  
CARF International  
website redesign  
CARF International  
Tucson, AZ

Celia Shahnaz  
IEEE Women in Engineering  
IEEE Women in Engineering  
Piscataway, NJ

James Burton  
InvestmentNews  
InvestmentNews  
Denver, CO

### #76. Websites - Special Purpose

Erica Studer  
Fight Local Website  
Ontario Nurses' Association  
Toronto, ON  
Canada

### #77. Websites - Health & Medical

Amy Neal  
Jennifer Lucas  
Kenita Jarrett  
ACRConvergenceToday.org:  
The Official News Source  
of ACR Convergence 2023  
TriStar Event Media  
Overland Park, KS

### #78. Websites - Most Improved (enter before & after)

Rachel Romines  
Association Rebrand -  
New Website  
Big I Illinois  
Springfield, IL

Shruti Kundu  
Content strategy & refurbishment  
of webpages on internal  
portal of a leading IT company  
Cognizant Technology Solutions  
Kolkata, West Bengal  
India

Jennifer Chicca  
India West  
NLN CNEA Website  
2024 Relaunch  
National League for Nursing  
Commission for Nursing  
Education Accreditation  
Washington, DC

### #79. Websites - New

Andrew Snyder  
Kim Marcum  
Chelsea Stevens  
The Update (B2B Content Hub)  
Orlando Health  
Orlando, FL

### #80. Websites - Design & Layout

Regina Key  
Destination Concepts,  
Website Reimagining  
Destination Concepts Inc.  
San Diego, CA

Hyport Digital  
Contractor Website  
The N2 Company  
Battleboro, NC

## SOCIAL MEDIA

### #81. Social Media - Social Media Sites (for social media and networking sites including Facebook, LinkedIn, Twitter / "X", Pinterest, Instagram, TikTok, etc.)

Carly Brockinton  
Shannon Sonnett  
Prince George's County Planning  
Department Social Media  
Prince George's County  
Planning Department  
Largo, MD

Kelly Florian  
The American Society  
for Nondestructive Testing  
(ASNT) Social Media Pages  
The American Society for  
Nondestructive Testing (ASNT)  
Columbus, OH

### #82. Social Media - Blog Content (editorial content of the entire blog)

Stephanie Conner  
Shelley Flannery  
Active Voice  
Communications Blog  
Active Voice Communications  
Chandler, AZ

### **#83. Social Media - Best Single Blog Post**

Jennifer Loftus  
Michael Maciekowich  
Cassandra Carver  
*2024 Compensation Trends Your Organization Should Know About*  
Astron Solutions  
New York, NY

Carl A. Kirton  
Diane N. Solomon  
Jacob Molyneux  
*Why I Practice Dying: A Nurse's Perspective*  
Wolters Kluwer  
New York, NY

### **#84. Social Media - Best Series of Blog Posts (includes [up to 3] posts on a single topic or theme)**

Bailey Wallingford  
*Maple Knoll Blog*  
Maple Knoll Village  
Cincinnati, OH

Kim Marselas  
*Editors' Notes by Kim Marselas on Workforce Issues*  
McKnight's Long-Term  
Care News  
Northbrook, IL

Pamela Tarapchak  
Haley Gray  
Wendy S. Harpham, MD, FACP  
*View From the Other Side of the Stethoscope*  
Wolters Kluwer Health  
Philadelphia, PA

### **#85. Social Media - Special Purpose**

American Chemical  
Society Sales + Mktg. Team  
& C&EN BrandLab  
Caroline Dietrich  
Melissae Stuart  
*Sustainability Stars*  
American Chemical Society  
Washington, DC

Melissa Adams  
Keith Guse  
Sandy Falk  
*Merck Manuals: Zoonotic Diseases Campaign*  
Merck Manuals  
Rahway, NJ

Malke Asaad, MD  
Ann-Sophie Lafreniere, MD  
Kevin Kinuthia, MD  
*PRS Global Open's Face the Case*  
PRS Global Open  
Arlington Heights, IL

### **#86. Social Media - Influencer Marketing**

Kevin Hall  
*Purchase Moore Hamann Bacon*  
IA Pork Producers Association  
Clive, IA

### **#87. Social Media - Online Forums**

No Award Presented

## **ONE-OF-A-KIND PUBLICATIONS**

### **#88. One-of-a-Kind Publications - Political/Government/Association/Nonprofit**

Joy Onozuka  
*Reimagining Life With Tinnitus*  
American Tinnitus Association  
Vienna, VA

Jeffrey Vortolomei  
Jhonatan Mora  
Amy Ebersbach  
*"Welcome Home Palm Beach County" Welcome Guide*  
Constitutional Tax Collector,  
Serving Palm Beach County  
West Palm Beach, FL

Marcia Ennis  
Randy Hawke  
Robyn Wiesel  
*Better Together: HSS Report to the Community 2022*  
HSS | Hospital for Special  
Surgery  
New York, NY

Kris Toth  
Karen Rhea  
Julie Owen  
*2023 Construction Market Analysis for Los Angeles Metropolitan Transportation Authority*  
Jacobs  
Los Angeles, CA

Andrew Christ  
Lisa Baldwin  
Nathan Mains  
*2024 State of Education Report*  
Pennsylvania School  
Boards Association  
Mechanicsburg, PA

Carly Brockinton  
*Edmonston Economic Development*  
Prince George's County  
Planning Department  
Largo, MD

Corianne Setzer  
*Accokeek Heritage Tourism Study*  
Prince George's Planning  
Dept., M-NCPPC  
Largo, MD

Ariana Stern  
*2023 HPC Annual Report*  
Sandia National Laboratories  
Albuquerque, NM

Kimberly Douglas  
Ana Valdez  
Dayna Martínez  
*2023 SHPE-LDC U.S. Latinos in Engineering and Tech Report*  
Society of Hispanic Professional  
Engineers (SHPE)  
City of Industry, CA

Tia Savarese  
*The Next Frontier in Tobacco Marketing: The Metaverse, NFTs, Advergaming and More*  
Vital Strategies  
New York City, NY

## **#89. One-of-a-Kind Publications - Print**

Jodi Lipson  
Kathy Stokes  
Amy Nofziger  
*The Fraud Fighter's Handbook: A Guide to Detecting and Preventing Fraud*  
AARP  
Washington, DC

Howard Goldthwaite  
Kathy Cho  
Benjamin Vincent  
*Founded on Freedom*  
First Liberty Institute  
Plano, TX

Brian Leong  
Lewis Leong  
*Khoo Teck Phuat Hospital 10th Anniversary Commemorative Book*  
Oxygen Studio Designs Pte Ltd  
Singapore

## **#90. One-of-a-Kind Publications - Electronic (includes Web & PDF publications)**

Ellen Kim  
*Center for Evaluation Innovation Benchmarking Survey*  
GRAPHEK  
Great Falls, VA

Healio News Staff  
*Food is Medicine: A Healio Guide to Diets*  
Healio  
Thorofare, NJ

Tara Mancinelli  
Ed Aborn  
*Setting the Standard - Code of Ethics and Business Conduct*  
Lockheed Martin  
Apalachin, NY

Catherine Clifton  
Rachel P. Sommers  
Kristin Rairden  
*The Professional Counselor Digest – Volume 13, Issue 2*  
The Professional Counselor  
Greensboro, NC

## **#91. One-of-a-Kind Publications - Custom-Published**

2024 MASTERS JOURNAL  
AUGUSTA NATIONAL GOLF CLUB & H.O. ZIMMAN, INC.  
Lynn, MA

## **ANNUAL REPORTS**

### **#92. Annual Reports - Electronic (includes Web & PDF annual reports)**

Amy Cross  
*Making an Impact: CAHEC at Work*  
CAHEC  
Raleigh, NC

Jacqueline Ward  
Debra Humphries  
*Center for Cyber Safety & Education Annual Report*  
Jacqueline Ward Creative, LLC  
Little Silver, NJ

Deanna Lorincz  
Zereen Ali  
*Sustainability Report*  
Martinrea International  
Auburn Hills, MI

Giovanella Stewart  
Brendon Luka  
*Person Centered Care Services 2023 Annual Report*  
Person Centered Care Services  
Staten Island, NY

Wilton Ackeer  
Mongezi Mtati  
Yanke Loxton  
*2023 Township CX Report*  
Rogerwilco  
Cape Town, Western Cape  
South Africa

## **#93. Annual Reports - Print (over 32 pages plus cover)**

Cynthia Martinez  
Veronica Yi-Martinez  
*2023 LACERA Annual Comprehensive Financial Report*  
LACERA, Los Angeles County  
Employee Retirement Assoc.  
Pasadena, CA

Lynn Tan  
*Connecting Communities, Delivering Care - AR FY 22/23*  
St Luke's ElderCare  
Singapore

Matthew Griebel  
Aaron Moses  
Robin Cutler  
*City of Henderson Congressional Briefing Booklet*  
The City of Henderson  
Henderson, NV

## **#94. Annual Reports - Print (up to 32 pages plus cover)**

Richard De Ronne  
Rev Faith Fowler  
*Cass Community Social Services Annual Report 2023*  
De Ronne Graphics  
Grosse Pointe Woods, MI

Promote Team  
*2022 Annual Report to the President and Congress*  
Federal Laboratory Consortium for Technology Transfer (FLC)  
Washington, DC

Leslie Khamsivone  
*2022-2023 NOVEC Annual Report - Transforming*  
NOVEC  
Manassas, VA

Ruth Featherstone  
*The 2023 Biennial Report*  
Ontario Nurses' Association  
Toronto, ON  
Canada

Jen Zimmerman  
Kimberly Yoon, MSN, RN, CRNP  
Tarun Kunwar  
*35th Annual APRN Legislative Update: Updates to APRN Practice Authority in the United States*  
Wolters Kluwer Health  
Philadelphia, PA

## **#95. Annual Reports - 1-2 Person-Produced (one or two people write most copy, edit and lay out)**

Claire Dau  
*ParkUToledo 2023 Annual Report*  
ParkUToledo  
Toledo, OH

## **PUBLIC CONCERNS & TRENDING TOPICS**

(incl. COVID, Other Health Issues, Climate, Emergency Response, etc.)

### **#96. Public Concerns & Trending Topics** (incl. COVID, Other Health Issues, Climate, Emergency Response, etc.) - Climate & Environmental Sustainability

Gabrielle Redford  
*The impact of climate change on health and health care*  
Association of American Medical Colleges  
Washington, DC

Stacey Phillips Ronak  
*Is Zero Emissions Even Possible?*  
Radiant Writing & Communications  
Mission Viejo, CA

Seabright McCabe  
*Creating Climate Resilience*  
Society of Women Engineers  
Herndon, VA

### **#97. Public Concerns & Trending Topics** (incl. COVID, Other Health Issues, Climate, Emergency Response, etc.) - Energy Issues (incl. Solar, Wind, Nuclear, Oil & Gas, Coal)

Echo D. Cartwright  
Mary Jean Jones  
*Climate and Energy*  
Wiley / Climate and Energy  
Cohoes, NJ

### **#98. Public Concerns & Trending Topics** (incl. COVID, Other Health Issues, Climate, Emergency Response, etc.) - Emergency Management / Crisis Communications

Bernard Chia  
Zhong Han Cheh  
Bryan Loo  
*Infographic: Red Lions Incident Findings*  
So Drama! Entertainment  
Singapore

### **#99. Public Concerns & Trending Topics** (incl. COVID, Other Health Issues, Climate, Emergency Response, etc.) - Health & Medical (COVID, RSV, Flu and Other Health Issues)

Melissa Jenco  
*Coverage of news developments*  
American Academy of Pediatrics  
Itasca, IL

Healio News Staff  
*COVID-19 pandemic tested CDC and FDA, exposing cracks*  
Healio  
Thorofare, NJ

Robin Hocevar  
*A Path Forward for AI in Anesthesia: Solutions and Future Applications*  
Wolters Kluwer Health  
Philadelphia, PA

Robin Hocevar  
*Gain Changers: New Generation of Weight Loss Medications*  
Wolters Kluwer Health  
Philadelphia, PA

### **#100. Public Concerns & Trending Topics** (incl. COVID, Other Health Issues, Climate, Emergency Response, etc.) - Politics & Government (incl. Local, State & Federal)

Lois Bowers  
*CMS' HCBS access rule adds burdens, industry says*  
McKnight's Senior Living  
North Olmsted, OH

#### **A note on format:**

- Grand Awards are listed alphabetically by organization, within each main category.
- Awards of Excellence are listed alphabetically by the name of the first organization listed for the award, within each individual category.
- Awards for individuals without an organization name are listed alphabetically by last name within each individual category. Note: In rare cases where the organization name is the same as an individual's name, it will be listed alphabetically as an organization.
- Organization names and job titles appear in the format and style used by entrants.

**To order additional award certificates for co-workers and contributing vendors, please order online at [ApexAwards.com/certificates](https://ApexAwards.com/certificates)**

